



**...because better is simple.**



# Natural. Sustainable. Healthy.

Prebiotic mixtures based on natural fibers,  
for pet food production

# It's all about the mix.

**Our components.** A holistic concept.

Naturiva has scientifically verified the properties and modes of action of various natural fibers. Based on this, we've developed a holistic system of nutritional supplements for pets. Our components feature food-grade quality, above-average levels of valuable, natural ingredients – and a synergistic effect on digestion.

**And best of all:** They are compatible with the industrial production of all types of pet food.

## Main components

### Spent barley

- ✓ Protein-rich
- ✓ High-quality amino acid profile
- ✓ Prebiotic arabinoxylans

### Carrot pomace

- ✓ Binds water
- ✓ Vitamin-rich
- ✓ Valuable carotinoids

### Flaxseed husks

- ✓ Antioxidant lignans
- ✓ Protein-rich
- ✓ Satiating bulking agents

### Pea fiber

- ✓ Binds water
- ✓ High cellulose and pectin content
- ✓ Binds coli bacteria

### Apple pomace

- ✓ Easy to ferment bacterially
- ✓ Rich in beneficial phytochemicals
- ✓ Vitamin-rich

### Green alfalfa meal

- ✓ Bowel-activating lutein
- ✓ Valuable carotinoids

## Additional components

### Sunchoke

- ✓ Supports intestinal flora
- ✓ Substantial
- ✓ Rich in inulin

### Brewer's yeast

- ✓ High-quality amino acid profile
- ✓ Natural source of B vitamins
- ✓ High total protein content



# The **simple plus** for your product.

Our natural fiber complex. Your new recipe for success.

## Basic

- ✓ Our standard mixture
- ✓ Comprehensive digestive support
- ✓ Suitable for dry and wet food



## Sensitive



- ✓ Our digestion-friendly mixture
- ✓ Soluble fibers for easier bowel function
- ✓ Especially for sensitive animals
- ✓ Suitable for dry and wet food



## Grain Free



- ✓ Our fiber mixture without grain
- ✓ Gentle, high-fiber properties
- ✓ Suitable for dry and wet food



## Commodity Line

- ✓ Mixed according to your requirements
- ✓ Competitive and stable price
- ✓ Guaranteed quality, supply chains fully traceable



Our **IVA-PET natural fiber complexes** can also be mixed individually for larger purchase quantities – with expert advice, of course.

## Basic<sup>CE</sup>

- ✓ Extra cell-wall extracts from yeast
- ✓ Active beta-glucans and MOS
- ✓ For a more balanced intestinal flora



## Sensitive<sup>CE</sup>



- ✓ Extra cell-wall extracts from yeast
- ✓ Active beta-glucans and MOS
- ✓ For a more balanced intestinal flora



## Grain Free<sup>CE</sup>



- ✓ Extra cell-wall extracts from yeast
- ✓ Extra sunchoke fiber
- ✓ Natural source of inulin
- ✓ For sensitive and irritated intestinal flora



# Our natural fiber complex

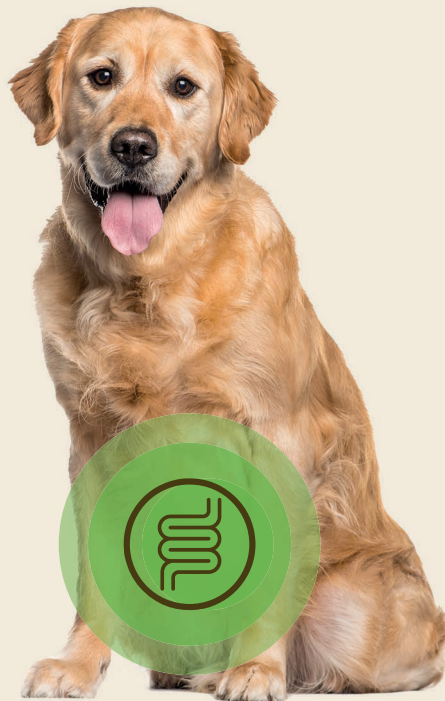
Effective where it matters.

Already with **3% IVA-PET in the food**, the animal's digestion is noticeably improved. Important bodily functions are naturally supported, making the animal more active.

## Function

- ✓ Moderate fermentability thanks to fiber content
- ✓ Supplies essential omega-3 fatty acids
- ✓ Binds nitrogenous metabolic waste products

Natural fiber complexes from Naturiva actively support the animal's intestinal flora – a beneficial effect which has been shown to extend beyond digestion. Absorption of nutrients is facilitated and intestinal stress is reduced. And other important nutrients are supplied directly, in considerable quantities.



## Effect

- ✓ Significantly improved water binding, a more regular digestion
- ✓ Strengthens the animal at cellular level and has anti-inflammatory effect
- ✓ Supports liver and kidney detoxification by reducing metabolic by-products

Each day, much of an animal's energy goes into digestion. Naturiva natural fiber complexes make digestion more balanced and efficient – so the animal becomes noticeably more active, and its organs are protected, as well. The intestinal flora, as the immune system's “first line of defense”, becomes more resistant and can better protect against health impairments.

# Reliable. Connected. Trustworthy.

That's **Naturiva**.



Blending scientifically-designed, intestinally-active natural fiber complexes

Founded 2018 as a subsidiary of **TREMONIS** in Dortmund, Germany

Continuous guidance from world-class experts in veterinary medicine

Focus: Domestic animal food and pet food



Utilizing, processing, and refining brewery by-products

Founded 1907 in Dortmund, Germany

Specialized in a food-grade co-product: spent beer barley

Focus: Cattle feed and livestock feed





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